

Annual Report

2021 by the numbers

A year of growth for Mt. Gilead

We witnessed God do so many amazing things at Mt. Gilead in 2021. This past year was a year of growth for the church in both width and depth. In 2021, we set a record for both attendance and giving. Here's a look back by the numbers.

Administration

- 862** Households (up 2.9%) gave for a total of \$2,812,739.49
- 208** New givers throughout the year
- 1,443** Average Sunday attendance, up 10.8%
- 587** Online Campus average
- 32** Baptisms

Buildings & Grounds

Our facilities have been a blessing to our church and community. Throughout 2021, renovation work continued on the old side of the building. Bathrooms, water fountains, and technology in the gym were all updated. We also added a new pavilion to our playground area!

- 60** events per week in our facilities (approx. average number)

Worship & Production

While many of the changes within the Worship Ministry in 2021 were not visibly noticeable, there was new technology installed and we welcomed new volunteers in this ministry. We are so grateful for everything our Worship and Production Teams do to make sure we continue sharing the Gospel both in our building and online. Mt. Gilead is blessed to have so many high quality people leading us in worship every week and helping us see and hear the life-changing truth of Jesus.

Guest Services

Sunday mornings are a big event every week for us, and it takes a lot of people to make sure coffee is served, doors are open, and warm welcomes are given at the doors.

- 200+** Pounds of coffee served on Sunday morning
- 152** Different people served in Guest Services
- 12** Different community organizations and ministries are supported through coffee donations

mtgilead ONLINE

Mt. Gilead App

The Mt. Gilead App is a great resource for our church, and app usage continues to grow.

- 798** App downloads
- 1m 53s** Average time spent in app
- 13,280** Actions taken in the app
- 59,451** Times the app was opened in 2021

Website

Our website, mgchurch.org, continues to be a primary tool for us to share information, engage new people, and get the word out about everything from sermons to beliefs to events.

- 58,744** Unique page views on mgchurch.org
- 18,104** New users to our website
- 376,098** Times Mt. Gilead was searched on Google Maps (up 1,611% from 2020)

YouTube

Our digital video content on YouTube grew exponentially in both the amount of content and the amount of engagement. From livestreams to daily devotionals, we are capitalizing on digital ministry more than ever before. Our most popular sermon series in 2021 (by views) are as follows: The Way Out: A Study of Exodus; Tell Me a Story (summer 2021), and The Chosen.

- 41,352** Video views on YouTube
- 13,840** Hours of video watched
- 795** Channel subscribers (more than double from 2020)

Facebook

Facebook continues to be a great tool to share sermon posts, devotions, and upcoming events.

- 866,780** Times Mt. Gilead was viewed by someone on Facebook
- 176,118** Times a video from Mt. Gilead played.
- Top post** The Steven Curtis Chapman/Mac Powell concert announcement.

2021 by the numbers



176,118

Groups

2021 was a great year for people engaged in Christian community at Mt. Gilead. From Life Groups to Care Groups to our Addiction support group, people are finding health and wholeness from being engaged with fellow Christians.

- 100+** People actively involved in our Monday Night Addiction Support Group
- 395** Adults in a Life Group
- 165** Adults in a Care Group

Family Ministry

Children's and Student Ministries continues to be a great way for our young people to connect, grow, and serve.

- 122** Leaders serving across Children's, Middle School (MS), and High School (HS) Ministries
- 80** HS students attended CIY Move @ *Lee University*
- 27** MS students attended CIY Believe @ *Camp Allendale*
- 30** MS students attended CIY MIX @ *Marion University*
- 168** Students, **34** Adult leaders at Middle School Mania
- 160** Kids, **83** Volunteers at VBS
- 23** Graduating seniors were honored at Senior Blessing
- 52** Virtual Kids Church Services on mgchurch.org
- 12** Summer Nights Events for Middle School and High School
- 4** Summer Playground Hangouts for families
- 28** Nights of Youth Group for Kids, Middle School, and High School
- 30** Gallons of cider given out at Family Fall Festival
- 17** Families with babies at Baby Dedication Celebration
- 43** Bibles given to kids and students during Milestone Events

Local and Global Missions

Mt. Gilead has always been a strong mission-minded church. We support a lot of great Kingdom work around the world. Throughout 2021, we were especially grateful to help our Pioneer Bible Translators team in Papua New Guinea to install satellite internet. The Bible translation for the Ap Ma people is well under way!

- 22** Missions supported locally and globally
- 12** Months of consistent financial support for our supported missions
- 600** Coats given away at Bundle Up
- 52** Weeks of groceries provided for Churches in Mission
- 30** Families given a brighter Christmas through the Giving Tree

As we continue into 2022, we anticipate God's continued blessing upon us as we dedicate ourselves and our church to the purpose of helping more people become lifelong disciples of Jesus.